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HUAWEI nova 15 series
review guideline

HUAWEI nova 15 Pro

Top 1

True-to-Colour Front and Rear Camera

1. Front camera: True-to-Colour Camera + 50 MP industry's largest sensor + Ultra-Domain Colour Temp Perception
2. Rear camera: HUAWEI exclusive RYYB triple camera system + True-to-Colour Camera

Top 2

6.9 mm Ultra Slim Body

1. 6.9 mm ultra slim body + 6500 mAh battery + 100W HUAWEI SuperCharge Turbo
2. All-new Twin Star Orbit Ring Design + Fresh colorways + Shining striped texture
3. Kunlun Glass + Aerospace-grade aluminum alloy mid-frame

Top 3

Advanced AI

1. AI retouch: AI Best Expression + AI Remove
2. AI Experience: AI gesture control + Smart Control Button + AI Two-Way Noise Cancellation

Top 4

Powerful Performance, Smooth Experience

XX% greater overall performance (TBT)

Top 5

Immersive and Vivid Screen

4000 nits, 20% APL brightness, up to 120Hz LTPO

NOVA 15 Pro



HUAWEI nova 15

Top 1

True-to-Colour Rear Camera

Features 1,500,000 spectral channels + Flicker + Ultra Speed Snapshot

Top 2

50MP Front Ultra Portrait Dual Camera

Features 90° Ultra-Wide + Portrait Style: Natural, Delicate, Stylish

Top 3

100W HUAWEI SuperCharge Turbo

Powers up your device in minutes, keeping you ready for streaming, gaming, and everything life throws at you

Top 4

AI Features

AI Best Expression + AI Remove + AI Gestures Control + AI Messaging + AI Two-Way Noise Cancellation + AI Themes + Privacy Centre & Security Centre + Smart Controls Button

Comprehensive Upgrade in Performance and Experience

IP65 + Wi-Fi 7 + Powerful Chips: Kirin 8020 + HUAWEI Care+

Top 5

6.7" OLED flat-edge screen

4000 nits, 2160Hz PWM dimming



Boost Your Portrait

First-ever True-to-Colour Front Camera +
50 MP Ultra Portrait Camera¹

1.5 MP

Multispectral sensor

100,000x ↑²

Spatial resolution

120% ↑³

Color reproduction accuracy

96% ↑⁴

Light intake

True-to-Colour Front Camera

1/2.5" ultra-large sensor

Ultra Dual-Colour-Temperature Perception

With All-New XD Portrait Engine

1. The 50 million pixels refer to the mirror image parameters, not the final photo parameters. Actual photo pixels may vary depending on the shooting mode. For detailed specifications, please refer to the actual product.

2. The comparison is based on an RGB sensor.

3. The comparison is based on the front camera of the nova 14 Ultra.

4. Comparison is made against iPhone 17 Pro Max.

nova 15 Pro: Boost your Portrait

True Color, As Seen by the Eye

Low light blurring your face, backlighting making it look dark, and messy lighting making your skin look dull? True-to-life imaging isn't limited to the rear camera. nova 15 Pro features a True-to-Colour imaging system on both the front and rear cameras, each with 1.5MP spectral sensing and 9 color channels, pushing the limits of human color perception

- Covering the full visible-light spectrum, it boosts color restoration accuracy by **120%** and boosting spatial resolution by up to 100,000 times, delivering faithful skin tones and scenes even under complex or low-light conditions, so your selfies look exactly as you see them.
- Paired with **Ultra Dual-Colour-Temp-Perception and all-new XD Portrait Engine**, it precisely captures subtle changes in ambient color temperature to reproduce true-to-life colors. The **50MP Ultra Portrait Camera** increases light intake by **96%²** for clearer shots in low light.



nova 15 series: Boost your Portrait

Life like Color, Lens to Lens The **True-to-Colour rear camera** system is designed to deliver consistent, lifelike color across every lens, keeping images cohesive from one perspective to the next. With 1,500,000 spectral channels across 9 color channels, it captures a deeper range of light and color information than conventional sensors to reduce color cast and distortion, so tones stay balanced and natural in bright landscapes, indoor portraits, and low-light city scenes.

HUAWEI exclusive RYYB triple camera system

At the core is the **50MP RYYB Camera**¹ for brighter capture and steadier results with Optical and AI Image Stabilisation, complemented by a **12MP RYYB Optical Zoom Telephoto Portrait Camera** that offers a more flattering perspective with 3x optical zoom and up to 30x digital zoom when distance matters, and a **13MP RYYB Ultra-Wide Macro Camera** that seamlessly shifts from expansive scenes to close-up detail to capture everything from group memories to the textures that complete the story.



Full-focal length True-to-Colour Camera: Boost your Portrait

13 mm

W

1x

2x

3x

135

mm



¹ The 50 million pixels refer to the mirror image parameters, not the final photo parameters. Actual photo pixels may vary depending on the shooting mode. For detailed specifications, please refer to the actual product.

nova 15 Pro: A Bold New Look

Ultra-slim and fashion-forward, striking at first glance. A **6.9mm⁶** ultra slim body, vibrant and dynamic, feels great in hand and instantly captivating. A new horizontal design breaks convention and looks to the future. As light flows and shifts in motion, it becomes a focal point wherever you are. A precisely crafted metal mid-frame, with flowing light and shadow, delivers standout quality and texture.



All-New Twin Star Orbit Ring – The New Shape of Expression

Left Ring:

Precision and imaging power. Captures the world with clarity.

Right Ring:

Advanced innovation. A symbol of forward-looking vision.

Kunlun Glass⁷, robust and reliable

10x
Higher drop resistance⁸
5x
Higher scratch resistance



6.9 mm nova 15 Pro

7.2 mm⁹ nova 15

7.8 mm iPhone 16

7.99 mm vivo X200

7.79 mm OPPO Find X8s

7.95 mm Magic 7

8.08 mm Xiaomi

15

Thickness comparison



Debuting a new shining striped texture, the nova 15 series delivers a dynamic finish that catches the light, adds grip, and stays sleek in hand with a body as thin as 6.9 mm on nova 15 Pro and 7.2 mm on nova 15.

The nova 15 Pro is built with an aluminum alloy mid-frame and refined metallic finish, while nova 15 uses a polymer composite body for a lighter, more comfortable feel.

6. Data comes from HUAWEI labs. Thickness refers to the thickness of the phone body, excluding the camera. Actual thickness may vary depending on the product configuration, manufacturing process, and measurement method.

7. Based on comparison between nova 15 Pro and nova 14 Pro with standard glass. Data is from Huawei Lab. As a precision electronic device, the phone may still be damaged by drops. Avoid drops and impacts.

8. nova 15 Pro 256 GB version is also available in a non-Kunlun Glass version.

9. Data comes from HUAWEI labs. Thickness refers to the thickness of the phone body, excluding the camera. Actual thickness may vary depending on the product configuration, manufacturing process, and measurement method.

nova 15 series: Slim Design Meets Massive Power

Packs a massive 6500/6000 mAh silicon anode battery¹⁰ into a 6.9/7.2 mm ultra slim body. Big power, sleek design — no compromise.

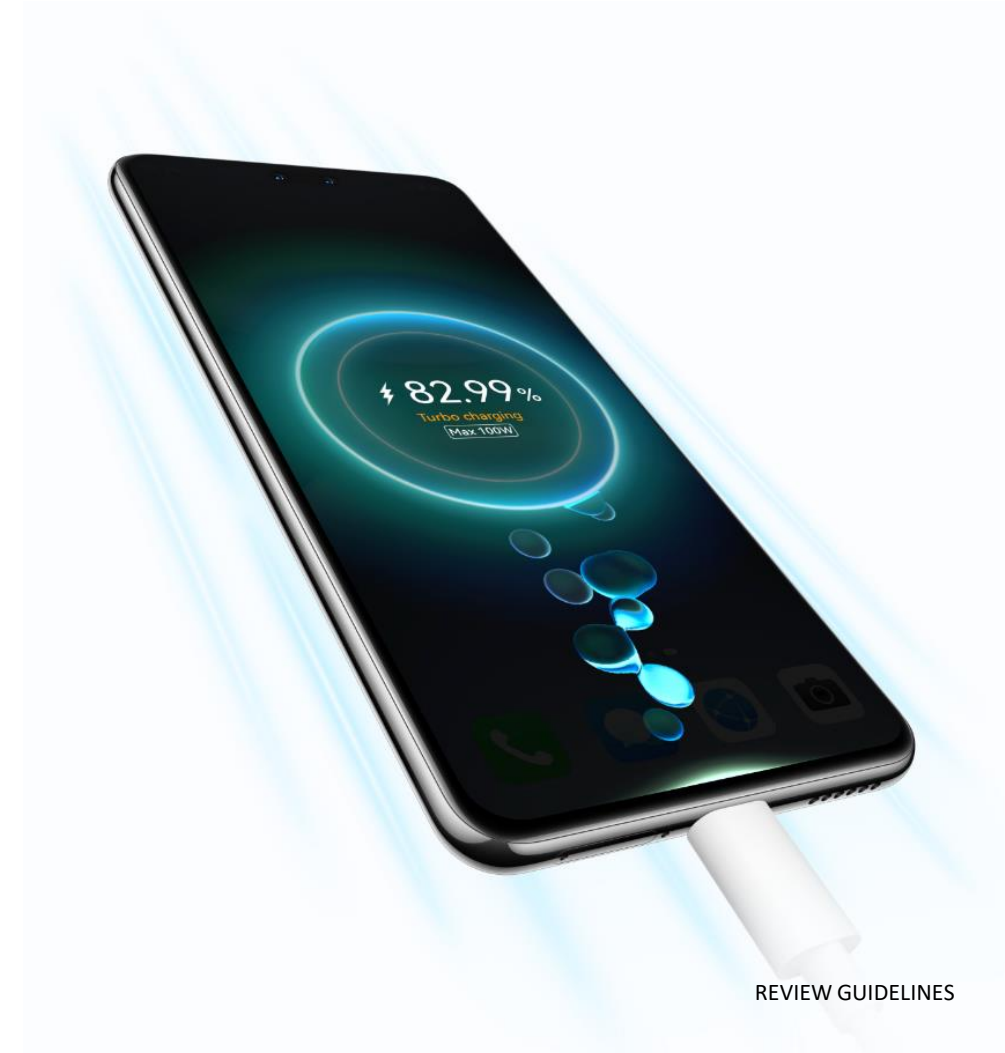
100W HUAWEI SuperCharge Turbo¹³ brings the battery back to life in minutes, so you're always ready to go.

10. The typical battery capacity is 6500 mAh; the rated capacity is 6370 mAh.

11. (TBC) Data is from HUAWEI Lab. Battery life in different scenarios was tested under specific conditions. Actual results may vary due to product differences, usage habits, and environmental factors. Refer to actual usage.

12. (TBC) Data is from HUAWEI Lab. Battery life in different scenarios was tested under specific conditions. Actual results may vary due to product differences, usage habits, and environmental factors. Refer to actual usage.

13. Supports a maximum wired charging power of 100W and HUAWEI SuperCharge Turbo mode. Requires use of the original HUAWEI SuperCharge charging kit. Turbo mode may be enabled intelligently based on user habits. Supports automatic battery health detection and intelligent charging strategy adjustment. Actual performance may vary due to product differences, usage habits, and environmental factors. Refer to actual usage.



nova 15 Pro: The All-New XD Portrait Engine Meets Dual-Colour-Temperature Perception

Portrait On, True-to-Life Captured

Built for the moment when you need one portrait that truly feels right. nova 15 Pro, evolved from previous generation, features an upgraded portrait system that pairs the enhanced **XD Portrait Engine** with **Dual-Colour-Temperature Perception** to read mixed lighting more accurately, keep tones faithful, and deliver results that stay unmistakably true to life.

Choose Your Mood:

- Natural Portrait: authentic skin tone and texture
- Delicate Portrait: refined, luminous finish that stays believable
- Stylish Portrait: bolder aesthetic for parties and night scenes, keeps facial detail

How XD Portrait Engine Refines Every Shot:

- Shape: natural contour enhancement, no “template” face
- Texture: smooths minor flaws while keeping real detail
- Glow: balances highlights/shadows for dimensionality
- Color: true-to-scene vibrancy, avoids over-whitening
- Blur: cleaner hair edges and softer, more optical bokeh

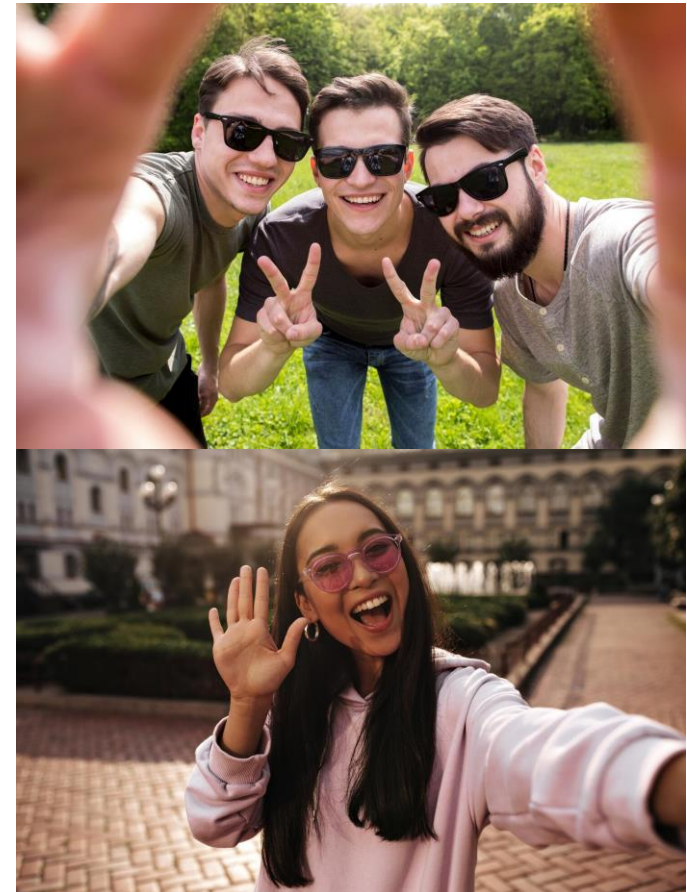
1. The improved data is based on HUAWEI lab tests comparing the nova 15 Ultra and nova 14 Pro.
2. The comparison is based on an RGB sensor.



nova 15 Pro: 50MP Clarity for Portrait-Perfect Selfies

Details That Stay True

Great photos feel most convincing when the small details are preserved, whether you are shooting scenery, subjects, or people. Portraits feel most convincing when the small details are preserved. The 50MP Ultra Portrait Camera⁵ captures natural texture and dimensionality, keeping blush transitions, brow shape, and fine hair strands clear without pushing an over-smoothed look. The extra resolution also gives you more freedom to reframe and crop for profile photos or full-screen stories while staying sharp and polished. From quick candid to intentionally composed shots, results stay clean, vivid, and consistently share-ready.



5. The 50 million pixels refer to the mirror image parameters, not the final photo parameters. Actual photo pixels may vary depending on the shooting mode. For detailed specifications, please refer to the actual product

Design On, True-to-Colour Captured

Suggested Scenario – Landmark Details Captured

At a striking architectural landmark, towering lines and intricate details stretch upward while bright sun and cool shade split the scene, so you take a selfie that fits the full structure behind you and keeps your face looking natural and true-to-life.

Why It Shines:

- **120° Ultra-Wide** is perfect for architecture portraits because buildings are tall and expansive, so you can capture more of the facade and surroundings without having to step far back or cut off the top.
- **Ultra Dual-Colour-Temp-Perception** suits landmarks with mixed lighting because your face may sit in shade while the building is in warm sunlight, helping balance both areas so skin tones don't turn overly yellow or overly blue.
- **50 MP RYYB Camera** delivers brighter, cleaner images and fine detail in challenging light, helping keep textures like stone, brick, and glass crisp while maintaining natural-looking skin tones.

Review Tip:

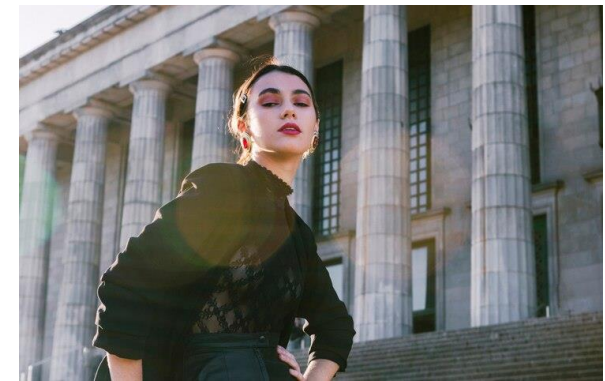
- **Use 120° Ultra-Wide for the full story.** Step slightly to one side and leave space above the roofline so the top doesn't get cropped.
- Work with mixed light: if your face is in shade and the building is in sun, turn slightly toward the brighter side so **Ultra Dual-Colour-Temp-Perception** can balance tones more naturally.
- **50 MP RYYB Camera** to handle tricky lighting. In dusk, overcast, or shadowy entrances, hold steady for a beat to lock cleaner detail and truer textures (stone, brick, glass).

Golden Quotes:

Travel moments, true-to-color memories.

Two Highlights, The Landmark and Me

Architecture that impresses, portraits that match



Selfie Zoom Range: 0.8X–5X, One Tap Away

Objective:

Assess how the **nova15 Pro front camera 0.8X–5X zoom** expands composition options for selfies and front-facing video, from wide environmental framing to close-up detail.

Side-by-side Test:

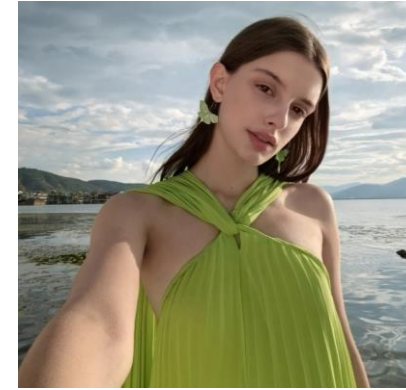
Capture the same selfie/video framing at **0.8X, 2X, and 5X**, and compare:

- Framing flexibility (background inclusion vs subject emphasis)
- Face proportions and composition control across focal lengths
- Detail and clarity when zooming in for close-ups

Results:

- nova 15 Pro: Enables wider and tighter framing on demand, making it easier to get the intended composition without changing position. Other smartphones: Narrower front zoom range can limit composition choices, especially for wide group/selfie context or close-up emphasis.

0.8x



2x



5x



Ultra Speed Snapshot: Capture the Moment Instantly



Suggested Scenarios — Capture Movement

- **Sports & fitness:** Freeze quick actions like running, jumping, or ball games with crisp, sharp detail.
- **Kids & pets:** Capture unpredictable movement—perfect for playful moments without motion blur.
- **Street & travel:** Lock in decisive moments (walking scenes, performers, markets) with clearer subject detail.

Suggested Scenarios — Burst Mode

- **Group photos:** Shoot a short sequence so you can pick the best smiles and open eyes.
- **Action timing:** Capture multiple frames of the same move and select the cleanest peak moment.
- **Creative edits:** Use a burst series to build dynamic collages or a simple stop-motion style story.

To use Ultra Speed Snapshot:

- Allow camera overlay: **Settings** → **Apps & services** → **Apps** → **Camera** → **Draw over other apps** → **enable the switch**.
- Disable battery restrictions for Camera: **Settings** → search and access **Battery optimization** → tap triangle icon → **All apps** → Camera → select **Don't allow**.
- Avoid volume-button conflicts: During calls or music playback, Volume Down changes call/media volume and will not start Ultra Snapshot. End the call/stop playback, and try again.

Solid Background? Your Colors Stay TRUE!

Scenario: In front of a solid-colored background under indoor lighting, where accurate skin tone and background separation are needed. Makeup shade, hair hue, and detail tint should stay stable without background color casting onto the face or hair.

Review tip: Observe how well the phone separates facial tones from the background color. Evaluate whether skin tones remain natural, makeup shade stays accurate, hair hue remains true, and detail tint in skin texture and hair strands is preserved. Check whether the solid background retains accurate color without casting onto the subject.

True-to-Colour Camera off



Background color blends into facial tones, causing slight discoloration. Makeup shade looks less accurate, hair hue loses richness, and skin clarity drops as detail tint in texture and edges becomes flatter.

True-to-Colour Camera on



Accurately preserves facial skin tone and background color, keeping makeup shade true. Clear separation improves realism, hair hue stays natural, and detail tint is retained for cleaner texture and definition.

Tough Backgrounds? Your Expression Stays FOCUSED!

The first nova to feature the Ultra-Domain-Colour-Temp-Perception algorithm with All-New XD Portrait Engine. With support from the True-to-Colour Camera and multi-domain color temperature sensing, it corrects color distortions caused by mixed lighting, delivering accurate white balance even in challenging environments.

Scenario: In mixed lighting with **warm indoor tones** in the foreground and cool ambient light in the background, such as at a café or restaurant at night.

Review Tip: Observe whether the phone maintains accurate white balance across the entire scene. Evaluate facial tone consistency and whether the background lighting retains its original color without casting or distortion.

iPhone



Struggles with color balance in mixed lighting. Facial tones appear overly warm and unnatural, and the cool background lighting loses its accuracy, resulting in an overall color shift.

nova 15 Pro



Maintains natural skin tones and accurately balances warm and cool light sources. The result is a true-to-life portrait with consistent lighting and no color distortion.

Scenario: In front of a **cold tone** solid background, such as a screen or poster, with strong contrast between foreground and background colors.

Review Tip: Evaluate skin tone accuracy, background color consistency, and whether the subject stands out clearly without being tinted by the background.

iPhone



Facial tones appear slightly yellowish and affected by the background lighting. The subject blends into the background, reducing overall clarity and contrast.

nova 15 Pro



Maintains clean separation between the subject and background. Skin tone stays natural and consistent, with accurate background color reproduction.

Back Light? Your Details Stay SHARP!

Scenario: Under strong back light conditions, such as bright windows, sunset, or neon and signage behind the subject, where the background can overpower the face and cause flare or underexposure. Makeup shade, hair hue, and detail tint should remain clear and natural despite the bright light source behind the subject.

Review tip: Focus on facial clarity, exposure balance, and color accuracy. Evaluate if the phone can keep the face properly exposed without blowing out the background or crushing facial shadows, while preserving natural skin tones and makeup shade detail. Check that hair hue stays believable, especially along rim light, and that detail tint is retained in facial features, hair texture, and clothing. Look for haze and flare, haloing, highlight clipping, heavy tint shifts, and loss of detail or clarity.

True-to-Colour Camera off



Blue lighting overwhelms the scene, creating unnatural facial tones and loss of makeup detail. Makeup shade shifts under the tint, hair hue turns less believable, and overall detail tint is suppressed, reducing clarity.

True-to-Colour Camera on



Maintains natural facial color and makeup detail despite intense blue lighting. Balanced exposure and color separation keep makeup shade accurate, hair hue consistent, and detail tint intact for a lifelike result.

Low light? Your Skin Tone Stays REAL!

Scenario: In low light (dim indoor or night scenes) where facial clarity and subject–background separation are challenging. Makeup shade, hair hue, and detail tint should remain accurate without noise, muddiness, or colour cast.

Review Tip: Observe how well facial tones stay natural and how clearly the subject separates from the background in low illumination. Check whether makeup shade remains consistent under dim light, hair hue stays natural without turning brassy or muddy, and detail tint remains clean in skin texture and clothing details. Watch for colour cast, crushed shadows, excessive noise, and loss of fine texture or edge separation.

True-to-Colour Camera off



In low light, the image looks flatter and slightly muddy, causing makeup shade to shift. Hair hue loses richness, and detail tint in skin texture and clothing becomes less defined.

True-to-Colour Camera on



Facial tones stay natural with stable makeup shade. Hair hue remains believable, and detail tint is retained for clearer texture and a more true-to-life look.

Tricky Light? Your Image Stays WELL EXPOSED!

Scenario: Under strong back light such as bright windows, sunset, or neon/signage behind the subject, where the background can overpower the face and cause flare or underexposure. Makeup shade, hair hue, and detail tint should stay clear and natural.

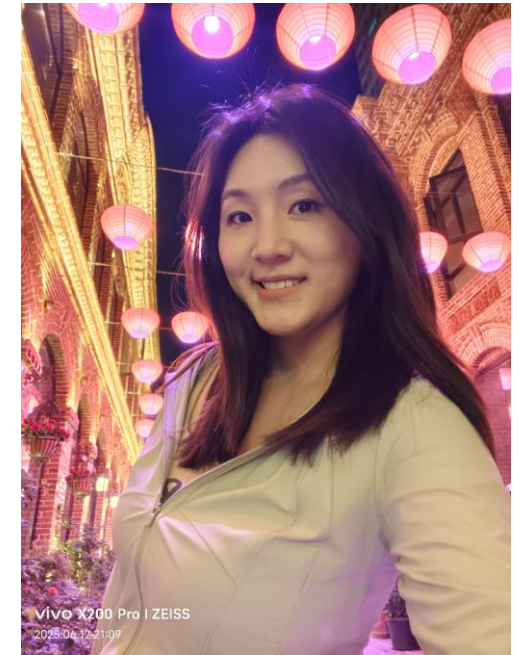
Review Tip: Check exposure balance and natural skin tone. Confirm makeup shade stays accurate, hair hue remains believable under rim light and colored light, and detail tint is preserved in facial features, hair strands, and clothing texture. Look for flare and haze, haloing, highlight clipping, color bleeding, tint shifts, and lost detail in highlights or shadows.



Under complex light, exposure and color balance become unstable, so makeup shade looks off. Hair hue shifts under competing light colors, and detail tint is partially lost.



Balanced exposure keeps natural skin tone and facial clarity. Makeup shade stays accurate, hair hue remains consistent, and detail tint is preserved with controlled background lighting.



Intense lighting causes over-saturation and clipping, washing out makeup shade and shifting skin color. Hair hue looks less believable, and detail tint shows color bleed with reduced fine detail.

AI features: So Smart, So Simple, So Fun

AI Best Expression



Selects the best expressions from multiple group shots, combining them so everyone looks their best in a single photo.

AI Remove



With **AI Remove**, cluttered backgrounds and unexpected objects can be brushed away in seconds, leaving the focus right where it belongs.

AI Gestures Control¹⁴



Wave your hand to browse web pages or scroll through videos, delivering hands-free convenience when you need it.

AI Messaging



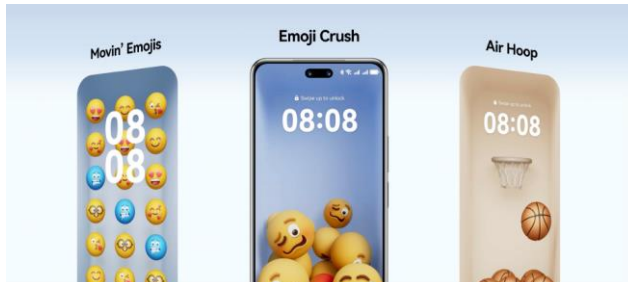
Privacy-aware notifications stay hidden when someone is viewing your screen, while updates are delivered to your wearable in real time.

AI Two-Way Noise Cancellation¹⁵



Real-time noise reduction identifies and removes background sounds during calls, keeping your voice clear even in crowded, noisy places. Tunes out the noise clearer call.

AI Themes



nova 15 Pro runs EMUI 15, offering engaging themes that make the home screen and lock screen more interactive.

Privacy Centre & Security Centre



Designed for everyday peace of mind, HUAWEI brings privacy and security into one clear, actionable experience.

Smart Controls Button



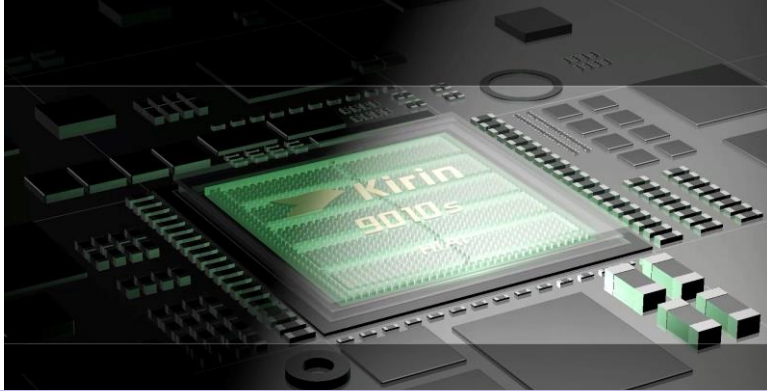
Double-tap shortcuts let you launch assigned apps or smart functions instantly, reducing steps and keeping access simple.

14. This feature is exclusive to the HUAWEI nova 15 Pro and is available globally.

15. This feature is exclusive to the HUAWEI nova 15 Pro and is available globally.

Comprehensive Upgrade in Performance and Experience

Powerful Chips: Kirin 9010S



Built on the powerful Kirin 9010S processor, the nova 15 Pro pushes performance to new heights. The performance is greatly enhanced by 18%.

Master-Grade Lossless Audio Transmission¹⁶



For listeners who notice the details, lossless audio transmission at up to 2.3 Mbps preserves more of the original recording for richer texture and more faithful reproduction. With nova 15 Pro supporting this capability, vocals sound clearer, instruments feel more defined, and subtle layers come through with greater realism, alongside a stable and consistent connection in everyday use.

6.84-inch Flawless Quad-curved Display



Assess the nova 15 Pro viewing experience on the 6.84-inch Flawless Quad-curved Eye Comfort Display, with a focus on 4000 nits peak brightness for outdoor readability, up to 120Hz¹⁷ LTPO for smooth motion, and eye-comfort tuning for comfortable long sessions.

16. When paired with HUAWEI FreeBuds Pro 3, the device can achieve up to 2.3 Mbps lossless audio transmission. Data sourced from HUAWEI laboratories.

17. Supports up to a 120 Hz screen refresh rate. The screen refresh rate features dynamic adaptive refresh rates ranging from 1 to 120 Hz, adjusting based on usage requirements. Actual screen refresh rates may vary slightly depending on the application interface and game graphics. Please refer to the actual user experience for accuracy.

Comprehensive Upgrade in Performance and Experience

HDR photo display¹⁸



nova 15 Pro supports HDR photo display for a clearer, more vivid viewing experience with brighter highlights, deeper shadows, and more natural contrast. From sunlit outdoor shots to low-light snapshots, HDR reveals finer details and more balanced tones, so photos look closer to what you captured in the moment.

AI Eye Protection for Visual Comfort



nova 15 Pro Engineered for comfortable everyday viewing. Brightness and color temperature adjust intelligently to ambient light, helping reduce glare and improve comfort, especially in dim environments. With eye-friendly tuning for long sessions, the display stays clear and natural for reading, browsing, and entertainment.

18. This feature requires support from the app. Actual experience shall prevail.

Comprehensive Upgrade in Performance and Experience

NearLink¹⁹



Expands the NearLink experience to deliver more stable short-range connections and more precise, responsive interactions in daily use. With improved resistance to interference and faster response times, NearLink supports smoother device-to-device performance across everyday scenarios, helping connections feel reliable and effortless wherever users go.

How to enable:

Settings → More connections → enable NearLink

Wi-Fi 7



Adopts the latest **Wi-Fi 7** standard, delivering faster transmission speeds and lower latency for smoother, more responsive connectivity. From everyday web browsing to high-definition streaming and competitive online gaming, Wi-Fi 7 helps keep connections fast, stable, and consistent.

How to enable:

Settings → **Wi-Fi**

19. NearLink refers to a short-range wireless technology protocol designed to facilitate data exchange in applications such as smart devices, smart homes, smart vehicles, and smart manufacturing. 'NearLink' is a registered trademark of NearLink Alliance. This feature requires the target device to support NearLink functionality and be updated to the latest version via HOTA. Offline search supports up to 48 hours after the device is powered off.

Comprehensive Upgrade in Performance and Experience

IP65²⁰



Life rarely stays spotless or perfectly dry. From dusty streets and windy commutes to sudden splashes at the sink or a light drizzle on the way out, nova 15 Pro is built to handle the everyday. With **IP65** protection, it offers dust-tight sealing and resistance to light-pressure water spray, adding peace of mind when conditions get messy.

HUAWEI Care+



With a nova 15 series purchase, HUAWEI Care+ can be added for official protection against accidents such as drops, liquid damage, and crushing or pressure impact. The Global Service Upgrade Program also continues, offering eligible support at authorized service centers, including expert assistance, cleaning and diagnosis, system refresh, and complimentary round-trip shipping where available.

20. HUAWEI nova 15 Series is rated as IP65 for splash and water resistance under IEC standard 60529 and was tested under controlled laboratory conditions. Splash and water resistance is not permanent and may decrease over time with normal use. Do not charge the phone when it is wet or in a moist environment. Refer to the manual for cleaning and drying instructions. Liquid damage is not covered under the warranty.

HUAWEI nova 15 Series

REVIEW GUIDELINES

Type	Tier 1 Photograph Media/KOL
Value	Public Awareness & Lifestyle Inspiration
Intention	Inspires authentic lifestyle storytelling using nova 15 Pro imaging tools in real-world travel scenes.
Proposed Headlines	1. See the World, Frame It Your Way: nova 15 Pro for Explorers 2. Ultra-Wide, Ultra-Real — Travel Moments in Full Scope
Storytelling	Hook: Ever tried to capture a sweeping mountain view or the vibrant chaos of a local market, only to feel like your phone cut the moment short? The nova 15 Pro lets you see more and feel more — no filters, no fuss. Just real moments, fully captured. Points of interest in communication : The Explorer’s Essential: Capturing the World as You See It • [SUPERS 1] Capture the full story with one frame: RYYB Ultra-Wide Macro Camera’s 120° Ultra-Wide Camera expands your field of view for sweeping landscapes and immersive street scenes. • [SUPERS 2] Keep colors real, even under shifting light: RYYB Colour Filter Array enhances tone and brightness in natural environments. • [SUPERS 3] Stay sharp, even on the move: Optical & AI Image Stabilisation reduces blur in handheld or moving shots during travel. CTA: From side streets to summits, nova 15 Pro is your passport to moments that deserve to be remembered just as they were.

Type	Tier 1 Photograph Media/KOL
Value	Creative Industry Credibility & Visual Benchmarking
Intention	Demonstrates creative precision and visual fidelity trusted by professionals in design/fashion.
Proposed Headlines	1. Designed to Capture the Details That Define You 2. True Color, True Craft — The nova 15 Pro for Creative Eyes
Storytelling	Hook: Ever tried to capture a vibrant sunset, a bustling market, or a colorful concert, only to have your phone wash out the colors or lose all the intricate details? nova 15 Pro just made capturing those complex, true-to-life scenes insanely accurate. What you see is truly what you get, with stunning fidelity. Points of interest in communication : The Ultimate Portrait Powerhouse: Redefining Authentic Capture • [SUPERS 1] Reveal every stitch and silhouette: 50MP RYYB Camera captures extreme detail and texture in garments and accessories. • [SUPERS 2] Highlight the craftsmanship in the smallest things: RYYB Ultra-Wide Macro Camera’s 2.5 cm Macro Lens brings embroidery, beading, and materials into crisp focus. • [SUPERS 3] Stay loyal to your color vision: True-to-Camera delivers accurate, vibrant tones under studio or natural light. CTA: All creativities are in details. nova 15 Pro makes sure they don’t get missed.

Type	Tier 1 Photograph Media/KOL
Value	Aesthetic Storytelling & Everyday Creator Appeal
Intention	Bridges everyday creativity with pro-level detail to elevate food stories with color and texture.
Proposed Headlines	- nova 15 Pro: Flavor in Focus - Beyond the Specs: nova 15 Pro Packs Thoughtful Camera & AI Innovations.
Storytelling	Hook: Ever tried to capture a vibrant sunset, a bustling market, or a colorful concert, only to have your phone wash out the colors or lose all the intricate details? The nova 15 Pro just made capturing those complex, true-to-life scenes insanely accurate. What you see is truly what you get, with stunning fidelity. Points of interest in communication : The Ultimate Portrait Powerhouse: Redefining Authentic Capture [SUPERS 1] Showcase food from full plate to fine detail: 50 MP RYYB Camera captures entire compositions or tight textures without distortion. [SUPERS 2] Make every bite look crave-worthy: RYYB Ultra-Wide Macro Camera’s 2.5 cm Macro captures crisp, close-up texture of ingredients and plating. [SUPERS 3] Clean up your shot with one tap: AI Remove eliminates background distractions like utensils or cluttered tables. CTA: Make your next post taste as good as it looks — with the nova 15 Pro, every dish becomes a story worth sharing.

What makes HUAWEI nova 15 Series stand out

Design that Hits

Evolving nova's aesthetic DNA, it introduces the all-new **Twin Star Orbit Ring** design and a **6.9 mm** ultra slim body for a fashion-forward look and feel. With bold, vibrant, and dynamic styling, the design is made to help you express your character.

Pro Your Portrait: From Capture to Creation

True-to-Colour Front and Rear Camera:

The first-ever **True-to-Colour Front Camera** makes it your go-to portrait expert. With **1,500,000 spectral channels across 9 color channels**, it captures richer color information for faithful, true-to-life results.

50MP Ultra Portrait Camera:

Preserves natural depth and fine texture, keeping makeup details crisp so expressions look true to life. Extra resolution stays sharp when cropping for profiles and stories, delivering clean, vivid, consistently photo-ready portraits.

Ultra Dual-Colour-Temp-Perception

Upgrades portraits with the all-new XD Portrait Engine and Ultra Dual-Colour-Temp-Perception, accurately balancing mixed lighting for studio-quality results. Three looks—Natural, Delicate, Stylish—preserve texture, tone, depth, and authentic character.

Ultra Speed Snapshot:

nova 15 Pro integrates Ultra Speed Snapshot into both its **front and rear cameras**, enabling exceptionally **fast capture**.

Truly AI-powered

AI Retouch:

With AI Best Expression and AI Remove, you can rescue near-miss shots and turn them into standout images, delivering polished, pro-looking portraits with minimal effort.

Smart Convenience

Features like AI Gesture Control and AI Messaging adapt to how you move and communicate, simplifying everyday use while keeping privacy protection consistently in place.

nova 15 series Specification

Class	Item	nova 15 Pro	nova 15
ID& architecture	Screen size & form	6.84-inch OLED 2.5D flat screen	6.7-inch flat screen
	Middle frame and rear cover materials	Metal + plate	Polymer composite material + plate
	Thickness and weight	6.9 mm, 202 g	7.2 mm, 196 g
Screen	Resolution	2856 × 1320	2412 × 1084
	HDR display	Available	
	Refresh rate and PWM dimming	1–120 Hz LTPO, 2160 Hz	60/90/120 Hz, 2160 Hz
Imaging	Front	50 MP + True-to-Colour Camera	50 MP
	Rear	50 MP RYYB OIS main camera	50 MP RYYB main camera
		12 MP RYYB OIS telephoto camera	12 MP RYYB OIS telephoto camera
		13 MP RYYB wide-angle macro camera	True-to-Colour Camera
		True-to-Colour Camera and laser focus sensor	
AI	AI retouch	AI Remove + AI Best Expression	
	Smart experience	AI Gesture Control, AI Messaging, Smart controls button, AI Noise Cancellation	
	Software version	Interactive Themes, Air Hoops, Emoji Crush, Privacy Centre, Security Centre	
Performance	Chip	Kirin 9010S	Kirin 8020
Charging and battery life	Charging specifications	100 W wired charging	100 W wired charging
	Battery specifications	6500 mAh	6000 mAh
Audio	Speaker	Closed symmetrical stereo dual speakers	Stereo dual speakers
	Microphone	2 microphones	2 microphones
Reliability	Kunlun Glass	Supported	TBD
	Dust and water resistance	IP65	IP65